Letter from the Director of Community Affairs

I’m pleased to share the inspirED annual report for our 2022-2023 fiscal year. We were so excited to have our in-person events exceeding pre-COVID participation levels. inspirED was there to meet students and families where they were and help them get ready for college, career or military.

I’m very proud of everything we accomplished this year. We offered in-person and virtual advising appointments. We updated a financial aid website and FAFSA/TASFA promotion campaign, complete with marketing materials, handouts and email scripts. We delivered much deserved treats to counselors. We contributed to a summer email campaign for incoming high school seniors. We conducted 75 presentations and awareness events. We expanded our community involvement.

Our college access services are more important than ever. Last year, we added one GO Center location in partnership with the Arlington ISD and fully programmed our community-based GO Center in our offices.

We served 8,325 students and parents through GO Center services, presentations and outreach programs last year. We hope to continue to grow the number of students served, especially through GO Center services.

What we achieve is made possible by our many community partners and donors with whom we work. Thank you for your trust and partnership! It is only together that we can inspire students to achieve a higher education. I encourage you to stay in touch and support our work this year. We can’t wait to see what the year holds. Visit our websites (inspiredoutreach.org and yourgocenter.com) and follow us on social media.

LESLIE BIRDOW
Director of Community Affairs
Mission:

Inspiring students to achieve a higher education by promoting a college-going and career-focused culture.

inspirED does this through outreach activities, services and community partnerships. We accomplish the mission by providing:

GO Center Services, Presentations & Workshops, Counselor Engagement, Mentor the Mentor Program, and Community Events.

THE STORY OF inspirED

1978
Higher Education Servicing Corporation (HESC) was founded

1998
HESC began its outreach programs by offering FAFSA presentations throughout North Texas

2010
Expanded programming to include services such as GO Centers, college planning events and counselor engagement

2014
Rebranded the outreach division as inspirED to help increase our presence as a premier provider of college access services throughout North Texas

Present
inspirED continues to inspire students to achieve a higher education by promoting a college-going and career-focused culture in North Texas
Inspiring Higher Education

Making the leap from high school to college or the workforce can be intimidating! That’s why inspirED provides outreach programs and services to equip students with the information and knowledge they need to be prepared for the future.

inspirED currently operates 20 GO Centers in four neighboring school districts and a community GO Center. Mentors work in coordination with high school counselors to assist students on their college, career or military path. Each GO Center has dedicated mentors that work one-on-one to help students and parents plan for every step leading up to college or their entry into the workforce. Our mentors are trained to focus on:

• ACT / SAT / TSIA2 Test Registration
• College Application Assistance
• FAFSA/TASFA Assistance
• Financial Literacy
• Job Application Assistance
• Major & Career Exploration
• Scholarship Search

Each year, inspirED offers presentations and workshops to schools and community organizations throughout the North Texas area. Presentations include:

• College & Career Prep
• FAFSA Prep
• FAFSA/TASFA Assistance
• Scholarships

Community Events

In partnership with the Arlington and Mansfield ISDs, inspirED produces annual college and career readiness events for students and families. These free events provide:

• College Readiness Workshops
• College & Career Fair
• College Prep
• FAFSA / TASFA Prep
• GO Center Services

inspirED also partners with P-16 Councils and other organizations for college access events.

Counselor Engagement

We partner with area school districts to provide specialized programs and training that meet the needs of the Guidance & Counseling Departments in support of their efforts to engage and help students during and after high school.

Mentor the Mentors

We are committed to helping our mentors develop their skills and abilities during their time with inspirED and after they leave the program! Our goal is to ensure our mentors are ready to successfully enter the workforce once they graduate by utilizing all of the skills they acquire as mentors. The mentors will have:

• Leadership Training
• Resume Assistance
• Mock Interviews
• Professional Development

Presentations & Workshops

Each year, inspirED offers presentations and workshops to schools and community organizations throughout the North Texas area. Presentations include:

• College & Career Prep
• FAFSA Prep
• FAFSA/TASFA Assistance
• Scholarships

inspirED | 7
2023 Year in Review

23 operated GO Centers for 2022-2023

1,539 college applications completed

1,790 participants at community events

8,325 total student & parent impressions in 2022-2023

1,626 FAFSA / TASFA completed with GO Center mentors

3,314 unduplicated visits from students at the GO Center

20 Kathryn Bryan Memorial Scholarships awarded

75 presentations made to schools & community organizations

Goals & Vision

Purpose:
To be the premier nonprofit provider of college and career programs and services in the Greater Arlington area in order to ensure students and families have access to a higher education and future careers.

RESULTS 2021 - 2022

Student and Parent Impression reached 10,632 people

Program Funding for inspiRED $104,675.00

GO Centers operated 22 centers

Presentations conducted 70 presentations

RESULTS 2022 - 2023

Student and Parent Impression reached 8,325 people

Program Funding for inspiRED $108,660.00

GO Centers operated 23 centers

Presentations conducted 75 presentations

GOALS 2023 - 2024

Student and Parent Impression reach 10,000 people

Program Funding for inspiRED $140,000.00

GO Centers operate 21 centers

Presentations conduct 75 presentations
GO Center

WHAT IS THE GO CENTER?

GO Centers are college- and career-focused sites located within schools that create and promote a college-going culture. Students at all grade levels can learn about careers and college preparation in the GO Center. This consists of financial aid, scholarship search, college applications and more.

GO CENTER MENTORS

inspirED mentors are students at Dallas Baptist University, Tarrant County College, Texas Wesleyan University, UT Arlington and UT Dallas. They work one-on-one with students to help them plan for every step leading up to college.

PERFORMANCE

The GO Center activities from 2022-2023 met and exceeded inspirED goals for the school year. We expanded our partnership with schools and districts to support the HB3 mandate for FAFSA completion.

2022-2023

GO Center Locations

ARLINGTON ISD
Arlington College and Career High School
4900 W Arkansas Ln.
Arlington, TX 76016
Arlington Collegiate High School
2224 Southeast Pkwy.
Arlington, TX 76018
Arlington High School
818 W Park Row Dr.
Arlington, TX 76013
Bowie High School
2103 Highbank Dr.
Arlington, TX 76018
Dan Dipert Career and Technical Center
2101 Browning Dr.
Arlington, TX 76010
Lamar High School
1400 W. Lamar Blvd.
Arlington, TX 76012
Martin High School
4501 W. Pleasant Ridge Rd.
Arlington, TX 76016
Sam Houston High School
2000 Sam Houston Dr.
Arlington, TX 76014
The Grad Lab / Venture High School
600 SE Green Oaks Blvd.
Arlington, TX 76018
MANSFIELD ISD
Early College High School at Timberview
7700 S. Watson Rd.
Arlington, TX 76002
Frontier STEM Academy / Ben Barber Academy
1120 Debbie Ln.
Mansfield, TX 76063
Lake Ridge High School
101 Day Miar Rd.
Mansfield, TX 76063
Legacy High School
1263 N. Main St.
Mansfield, TX 76063
Mansfield High School
3001 E. Broad St.
Mansfield, TX 76063
Phoenix Academy
902 E. Broad St.
Mansfield, TX 76063
Summit High School
1071 Turner Warnell Rd.
Arlington, TX 76001
Timberview High School
7700 S. Watson Rd.
Arlington, TX 76002
KENNEDALE ISD
Kennedale High School
901 Wildcat Way
Kennedale, TX 76060
HURST-EULESS-BEDFORD ISD
Trinity High School
500 N. Industrial Blvd.
Euless, TX 76039
FORT WORTH
Uplift Mighty Preparatory
3700 Mighty Mile Dr.
Fort Worth, TX 76105

ARLINGTON
Community GO Center
4381 W Green Oaks Blvd.
Arlington, TX 76016
2022-2023

GO Center Activities

1,055
College Applications Started

1,626
FAFSA / TASFA Completed

1,539
College Applications Completed

1,410
FAFSA / TASFA Started

1,103
College Search

1,023
Scholarships

52
SAT / ACT Registration Completed

270
Career Exploration

135
SAT / ACT Registration Started

2019-2020
2020-2021
2021-2022
2022-2023

6,641
5,910
10,632
8,325

3,374
1,350
2,738
3,085

395
3,390
5,574
1,790

2,872
1,170
2,320
3,450

Student / Parent Impressions

Presentations
College & Career Special Events
Student Unduplicated Visits / Lessons
Mentors

inspirED hires work-study students to serve as GO Center mentors at high schools and community-based centers throughout Arlington, HEB, Kennedale and Mansfield. Much of the work our mentors do focuses on assisting students and parents through the college process from start to finish. Through monthly trainings, meetings and professional development, inspirED works to ensure our mentors leave the program ready for their first professional job. Topics include professional communication, soft skills, resume assistance and more.

1 DBU student 7 UTA students 16 TCC students

$68,872 work-study funds awarded $500 scholarships given to a mentor

4,783 GO Center visits conducted

Kathryn Bryan Memorial Scholarship

inspirED and Higher Education Servicing Corporation awarded the second year of Kathryn Bryan Memorial Scholarships in May. Students must be high school seniors graduating from a school served by inspirED, who have visited an inspirED mentor in the GO Center at least once during their senior year. Twenty scholarships were awarded totaling $46,000.
In partnership with Mansfield ISD, Destination Success is an evening of free college and career readiness events, activities and presentations. Topics include College Prep and Paying for College.

**683**
total people attended

**47**
universities & colleges participated in the College Fair

**4**
presentations given

**399**
presentation attendees

In partnership with Arlington ISD, College & Career Expo includes student and parent workshops, a college fair, a career fair, and online classroom lessons. Workshop topics include Paying for College, College Prep, and College Athletic Recruiting and Scholarships.

**1,107**
total people attended

**1,275**
total registrants

**58**
universities & colleges participated in the College Fair

**38**
businesses participated in the Career Fair

**6**
presentations given

**132**
presentation attendees

**20**
college & career readiness lessons
Revenue

**Financial Program Results 2022 - 2023**

<table>
<thead>
<tr>
<th>Sponsor/Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arlington Higher Education Finance Corp.</td>
<td>$95,150</td>
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<tr>
<td>United Way of Tarrant County</td>
<td>$5,800</td>
</tr>
<tr>
<td>Bank of Texas / Oklahoma</td>
<td>$5,000</td>
</tr>
<tr>
<td>North Texas Giving Day</td>
<td>$1,160</td>
</tr>
<tr>
<td>NCAN (In-Kind Conference Scholarship)</td>
<td>$750</td>
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<tr>
<td>Impact Deposits Corp.</td>
<td>$700</td>
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<tr>
<td>Costco Warehouse</td>
<td>$100</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>$108,660</strong></td>
</tr>
</tbody>
</table>

Sponsors

Without the financial support of business partners, foundations, organizations and individuals who are dedicated to serving our community, inspirED would have been unable to provide vital college and career guidance to the more than 8,300 students and parents we reached during the 2022-2023 school year.

As a sponsor, your financial support will directly help increase college access and success opportunities and impact the lives of local students and their families.

**Champion ($10,000+)**
- Arlington Higher Education Finance Corporation

**Partner ($5,000+)**
- Bank of Texas

**Supporter ($250+)**
- North Texas Giving Day
- NCAN (In-Kind Conference Scholarship)
- Impact Deposits Corp.
- Costco Warehouse

**Team Members**

We often say we can’t do it without you, and this annual report is proof. Many of the accomplishments, new initiatives and successful outcomes included are made possible by our awesome team, advisory committee and community partners.

**INSPIRED TEAM**

- **Leslie Birdow**
  Director of Community Affairs

- **Savanna Limas**
  Outreach Coordinator

- **Fernando Correa**
  Program Assistant

**ADVISORY COMMITTEE**

- **Cindy Dao**
  Community Leader
- **Cynthia Carter**
  Sam Houston High School
- **Dr. Emily Nwakpuda**
  UT Arlington
- **Eric Phillips**
  Arlington ISD
- **Jennifer Castrillo**
  Mansfield ISD
- **Dr. Stacy Burrell**
  Fort Worth ISD
- **Stacy Garcia**
  Arlington Public Library
- **Stephanie Buduhan**
  Stephanie Buduhan CPA
- **Vanna Ngo**
  Rep. Chris Turner’s office

**COMMUNITY PARTNERS**

- Arlington ISD
- Dallas Baptist University
- Fort Worth ISD
- Greater Arlington Chamber of Commerce
- Hurst-Euless-Bedford ISD
- Kennedale ISD
- Mansfield Area Chamber of Commerce
- Mansfield ISD
- North Texas Regional P-16 Council
- Tarleton State University
- Tarrant County College
- Texas Wesleyan University
- University Crossroads
- University of Texas at Arlington
- University of Texas at Dallas
- United Way of Tarrant County
- Uplift Mighty Preparatory
stay connected

WEBSITES
inspirEDoutreach.org
YourGOCenter.com

SOCIAL MEDIA
f inspirEDoutreach
@ inspirED_tx
in inspired-outreach